



Program Ottawa 2012

All events are held at the Ottawa Convention Centre unless otherwise specified.

THURSDAY, JANUARY 12, 2012

4:00 pm - 10:00 pm **REGISTRATION**
3rd Floor Foyer

FRIDAY, JANUARY 13, 2012

7:00 am - 9:00 pm **REGISTRATION**
3rd Floor Foyer

8:00 am - 11:30 am **COMMISSION BIENNIAL CONVENTIONS**

Aboriginal Peoples' Commission
Room 209

National Women's Liberal Commission
Room 207

Senior Liberals' Commission
Room 205

Young Liberals of Canada
Room 214

CRITICS' CORNER
Room 202

This new feature for the Convention allows delegates to engage directly with the Liberal Caucus Critics on their specific portfolios. There are several sessions over the course of Saturday and Sunday.

9:00 am - 9:45 am
Finance and Revenue, Small Business and Tourism, Human Resources & Skills Development and Labour

Critics:

Scott Brison M.P., Rodger Cuzner M.P., Sen. Art Eggleton and Sen. Robert Peterson

10:00 am - 10:45 am
Rural Issues, Veterans' Affairs

Critics:

Mark Eyking M.P., Scott Andrews M.P., Frank Valeriote M.P., Wayne Easter M.P., Sean Casey M.P., Sen. Roméo Dallaire and Sen. Robert Peterson

11:00 am - 11:45 am

Western Economic Diversification and Asia Pacific Gateway, Federal Economic Development Initiatives in Southern and Northern Ontario, Atlantic Canada Opportunities Agency, Economic Development Agency for Quebec

Critics:

Joyce Murray M.P., Ted Hsu M.P., Gerry Byrne M.P., Massimo Pacetti M.P. and Sen. George Baker

10:15 am - 11:45 am

DELEGATE SESSION

**The Resilience of the Liberal Ideal 1
(Open Microphone Session)**

Room 213

Facilitator: **Harvey Locke**, President, Harvey Locke Consulting

Liberals across the country are talking about why the Liberal Party of Canada and the values that it represents are needed more than ever. Delegates will discuss our vision for the country based on Liberal values. There will be four of these sessions presented in two formats – roundtable or open microphone.

12:00 pm - 1:00 pm

CONVENTION OPENING

Canada Hall

Chair: **Mauril Bélanger, M.P.**, Convention Co-Chair

This session deals with the administrative business required at each Biennial Convention:

- Introduction of the National Board of Directors
- Remarks by Bob Rae M.P., Interim Leader, Liberal Party of Canada
- Approval of Bylaw Amendments
- Report from the National Policy Chair
- Report from the National Membership Secretary
- Report of the Vice-President (Francophone)
- Report from the Chief Financial Officer
- Report from the National President

1:00 pm - 1:30 pm

FUNDRAISING OVERVIEW

Canada Hall

Presented by: Ralph Goodale, M.P., Deputy Leader Liberal Party of Canada

1:30 pm - 3:00 pm

DELEGATE SESSIONS

**The Resilience of the Liberal Ideal 2
(Roundtable Session)**

Room 213

Facilitator: **Michael McLellan**, Vice-President, Ottawa-Vanier Riding Executive

Speaker: **Joan Bourassa**, National Policy Chair

**The Resilience of the Liberal Ideal 3
(Open Microphone Session)**

Room 214

Facilitator: **Harvey Locke**, President, Harvey Locke Consulting

How to Win an Election: The Right Tools for the Permanent Campaign

Room 207

Moderator: **Johanne Senécal**, Senior Consultant, Strategy Corp.

Speaker:

Scott Andrews, M.P.

Mark L. Sullivan, Founder and Board Member, NGP VAN, Inc.

Ray Larson, Chair, BC Federal Liberal Council

Delegates will learn more about the use of campaign tools, such as Liberalist, and techniques, such as micro-targeting, to help ridings compete both before and during campaigns.

**Sense of the Convention: Recommendations from the National Board of Directors' "A Roadmap to Renewal"
(Question and Answer Session)**

Room 205

Chair: **Glenn O'Farrell**, Chair, GPO Corp.

The National Board of Directors' discussion paper: "A Roadmap to Renewal" has several recommendations that call for adoption by the Convention. This session gives delegates the opportunity to discuss these recommendations before the vote on Saturday afternoon.

CRITICS' CORNER

Room 202

1:30 pm - 2:15 pm

Canadian Heritage, Citizenship and Immigration, Multiculturalism

Critics:

Scott Simms M.P., Kevin Lamoureux M.P., Jim Karygiannis M.P., Sen. Mobina Jaffer, Sen. Vivienne Poy and Sen. Jim Munson

2:30 pm - 3:15 pm

Fisheries and Oceans, Agriculture and Agri-Food, Natural Resources

Critics:

Lawrence MacAulay M.P., Frank Valeriote M.P., David McGuinty M.P., Wayne Easter M.P. and Sen. Robert Peterson

3:30 pm - 4:15 pm

Environment, Water Policy, Post Secondary Education, Youth and Amateur Sport

Critics:

Kirsty Duncan M.P., Francis Scarpaleggia M.P., Justin Trudeau M.P. and Sen. Grant Mitchell

4:30 pm - 5:15 pm

Justice, Access to Information, International Human Rights, Privacy and Ethics

Critics:

Irwin Cotler M.P. and Scott Andrews M.P.

3:30 pm - 5:00 pm

DELEGATE SESSIONS

**The Resilience of the Liberal Ideal 4
(Roundtable Session)**

Room 213

Facilitator: **Michael McLellan**, Vice-President, Ottawa-Vanier Riding Executive

Speaker: **Joan Bourassa**, National Policy Chair

How to Win an Election: Fundraising and Membership

Room 207

Moderator: **Steve McKinnon**, former candidate, former LPC National Director

Speakers:

Robert Hamish Jamieson, National Membership Secretary, Liberal Party of Canada, National Co-Chair, Victory Fund

Frank Baylis, Revenue Committee Chair for LPC (Q)

This session will provide an overview of how far we have come in the areas of membership and fundraising. Delegates will provide feedback on how to proceed forward with our Membership, Victory Fund and Laurier Club programs. *Recruitment, Engagement and Retention* are the themes for each program.

RED Talks: Leveraging Social Media to Engage Members and Communities

Room 214

Moderators:

Randy Boissonnault, On-line Subcommittee Co-Chair

Eleonore Fournier-Tombs, On-line Correspondent

Speakers:

Giovanna Mingarelli, Principal, M&C Consulting

Andrew Lane, Sr. Director, Weber Shandwick

Peter Moorhouse & Cheryl Stewart, Co-Founders, Fusion Halifax

Modeled after the popular [TED Talks](#), RED Talks (Rebuild, Engage, Discuss) will feature leading speakers who have demonstrated success in utilizing new media/social media to engage communities, drive outcomes and mobilize individuals to support worthy causes. Following four 8-minute RED Talks, participants at the convention and online will be able to ask questions to the panelists.

**Constitutional Amendments
(Question and Answer Session)**

Room 205

Chair: Mauril Bélanger M.P., Convention Co-Chair

Delegates and amendment sponsors will be able to discuss proposed Liberal Party of Canada Constitutional amendments before the vote on Saturday afternoon.

5:15 pm - 6:15 pm

SPEECHES - CANDIDATES FOR LPC EXECUTIVE OFFICERS

Canada Hall

National Policy Chair

National Membership Secretary

Vice-President (Francophone)

Vice-President (English)

6:45 pm - 9:00 pm

WELCOMING CEREMONY AND PRESIDENTIAL CANDIDATES DEBATE

Canada Hall

(Doors open at 6:30 pm)

Welcome by Convention Co-Chairs
Greetings by Aboriginal Representative
Greetings by Jim Watson, Mayor of Ottawa,
Address by Dalton McGuinty, Premier of Ontario
Thank You from Michael Ignatieff
Remarks by Bob Rae, Interim Leader, Liberal Party of Canada
Presidential Candidates Debate

SATURDAY, JANUARY 14, 2012

7:00 am - 10:00 am

REGISTRATION

3rd Floor Foyer

7:30 am - 8:00 am

BREAKFAST

Canada Hall

8:00 am - 9:00 am

KEYNOTE ADDRESS

Canada Hall

Rethinking Government, Democracy and Politics for the Age of Networked Intelligence

Introduction: Alfred Apps, President, Liberal Party of Canada

Speaker: Don Tapscott, Best Selling Author, Adjunct Professor, Rotman School of Management, University of Toronto

Don is one of the world's leading authorities on innovation, media, and the economic and social impact of technology. He has authored and co-authored 14 widely read books including the 1992 best seller **Paradigm Shift**. The Huffington Post said his newest work **Macrowikinomics: Rebooting Business and the World** is "nothing less than a game plan to fix a broken world." Over 30 years he has introduced many ground-breaking concepts that are part of contemporary understanding.

9:00 am - 9:45 am

POLICY KEYNOTE ADDRESS

Canada Hall

The Importance of Evidence Based Decision Making

Introduction: Mauril Bélanger, M.P., Convention Co-Chair

Speaker: Munir A. Sheikh, former Chief Statistician, Statistics Canada, Distinguished Fellow, Queen's University, Visiting Scholar, Carleton University

Sheikh has had a distinguished public service and academic career. He served in a number of government departments at senior levels including Finance, Health, Human Resources and Skills Development

and the Privy Council Office. He was appointed head of Statistics Canada by Prime Minister Stephen Harper, effective June 16, 2008. On July 21, 2010, Sheikh resigned from that post, following a controversy resulting from the government's decision not to require mandatory completion of the Canada 2011 Census long form. He has taught at Queens, Carleton and the University of Ottawa and published extensively in many academic journals.

CRITICS' CORNER

Room 202

9:30 am - 10:15 am

Foreign Affairs, National Defence

Critics:

Dominic LeBlanc M.P., John McKay M.P., Sen. Roméo Dallaire, Sen. Percy Downe and Sen. George Baker

10:15 am - 11:00 am

Health, Aboriginal Affairs and Northern Development, Housing

Critics:

Dr. Hedy Fry M.P., Dr. Carolyn Bennett M.P., John McCallum M.P. and Sen. Jane Cordy

11:00 am - 11:45 am

International Trade, International Cooperation

Critics:

Wayne Easter M.P., Mark Eyking M.P. and Sen. Pierre De Bané

11:45 am - 12:30 pm

Intergovernmental Affairs, Democratic Reform, Official Languages, Public Works, Treasury Board and Government Operations, La Francophonie

Critics:

Stéphane Dion M.P., Mauril Bélanger M.P., John McCallum M.P., Sen. George Furey, Sen. Claudette Tardif and Sen. James Cowan

10:00 am - 11:00 am

ALTERNATE DELEGATE PLACEMENT

3rd Floor Foyer

Evidence Based Policy: The Jobs We Want, The Jobs We Need

Room 213

Moderator: **David Merner**, President, Liberal Party of Canada (BC)

Caucus Member: **Scott Brison, M.P.**

Speakers:

Rana Sarkar, President, Canada-India Business Council, Co-Chair, Munk School of Global Affairs

Elyse Allen, President and CEO, GE Canada

Jonathan Hausman, Co-chair of the Advisory Board, Munk School of Global Affairs

NPEP Representative: **Wendy Menzies**

Wrap-Up: **Siobhan Coady**, former M.P.

Canada's economy is being shaped by powerful international forces affecting our manufacturing and resource-based industries. In order to compete, we must move to a knowledge-based economy where success will be defined by a workforce that is highly skilled, creative, flexible and globally literate. This new knowledge economy will place a premium on innovation and productivity, driven by investments in world-class research, development, and 21st century infrastructure. However when we measure ourselves against these standards, Canada is falling behind in several areas. Delegates will examine how Canada can refocus learning, research and development to help create the jobs and the diverse workforce of the future.

Evidence Based Policy: Democracy and Good Governance

Room 207

Moderator: **Martha Hall Findlay**, former M.P., Executive Fellow, School of Public Policy, University of Calgary

Caucus Member: **Stéphane Dion M.P.**

Speakers:

David Eaves, Fellow, Centre for the Study of Democracy, Queen's University

Maryantonett Flumian, President, The Institute on Governance and former Deputy Minister, Social Development Canada

NPEP Representative: **Mary Pynenburg**

Wrap-Up: **Justin Trudeau, M.P.**

The general decline of citizen interest in Canadian politics and political institutions, combined with the increasing trend towards government secrecy and the withholding of information from Parliament and the public, suggests that our democracy is in poor health. Delegates will discuss ways to improve the basic institutions of our democracy - including transformation of our current voting system - to help restore public trust in Parliament, and re-engage citizens in the political process.

Evidence Based Policy: Justice

Room 205

Moderator: **David Bertschi**, former Candidate

Caucus Member: **Irwin Cotler, M.P.**

Speakers:

Nicole Dufour, lawyer, Research and Legislation Service, Barreau du Quebec

Catherine Latimer, Executive Director, John Howard Society of Canada

NPEP Representative: **Sean Sutherland**

Wrap-Up: **Geoff Regan, M.P.**

Every Canadian has the right to live in a healthy, safe community. Unfortunately we have lost the historic balance in how we deal with crime as Canadians, spending exorbitantly to build new prisons to manage a shrinking number of criminals, while failing to deal with the underlying social factors that contribute to criminal activity. Furthermore, there has been a shift away from promoting rehabilitation as a means of reducing recidivism. Even our efforts in the area of international human rights are being undermined by this ideological government. This panel will take an evidence-based approach to examining how to rebalance our criminal justice policy with renewed focus on prevention and rehabilitation to divert people from criminal activity in the first place.

Lessons Learned from the 2004 and 2008 U.S. Democratic Party National Campaigns

Room 214

Moderator: **Noushig Eloyan**, former Candidate, Convention Co-Chair

Speakers:

Rich Mintz, Vice President, Strategy, Blue State Digital

Tom McMahon, former Executive Director, Democratic National Committee (2005-2009)

Rich and Tom are leading Democratic Party operatives who worked on the Democratic National Campaigns in 2004 and 2008. Delegates will learn the strategies the Democratic Party developed and implemented that brought them from campaign loss to campaign victory.

12:00 pm - 1:00 pm

VOTE - THE SENSE OF THE CONVENTION RECOMMENDATIONS FROM THE NATIONAL BOARD OF DIRECTORS' "A ROADMAP TO RENEWAL"

Canada Hall

Chair: **Glenn O'Farrell**, Chair, GPO Corp.

1:00 pm - 2:00 pm

CONSTITUTIONAL AMENDMENT PLENARY 1

Canada Hall

Chair: **Peter Milliken**, former Speaker, House of Commons

Evidence Based Policy: A Vision for Canada's Engagement Beyond Our Borders

Room 214

Moderator: **Marlene Jennings**, former M.P.

Caucus Member: **Dominic LeBlanc, M.P. and Mark Eyking, M.P.**

Speakers:

Peter Harder, former Deputy Minister, Department of Foreign Affairs and International Trade

NPEP Representative: **Mary Pynenburg**

Wrap-Up: **John McCallum, M.P.**

Canada has a rich history of engagement in the world, one that reflects our values, the inclusive nature of our society, and our national interests abroad. However, in recent years our foreign policy has centered on a narrower vision of what Canada can be on the world stage: we have retreated from Africa, impeded progress on climate change, abandoned multilateral approaches, and failed to win a seat on the United Nations Security Council. Delegates will discuss the role Canadians want to play as global citizens in the 21st Century.

Evidence Based Policy: Sustaining Our Healthcare System: Transformative Change

Room 207

Moderator: **Lucienne Robillard**, former M.P. and President, Liberal Party of Canada (Quebec)

Caucus Member: **Hedy Fry, M.P.**

Speakers:

Dr. Jeanne Besner, Director, Research Initiatives in Nursing Health, Calgary Health Region

Dr. Jason Sutherland, Assistant Professor, UBC School of Population and Public Health

Glenn Brimacombe, Co-Chair, Health Action Lobby (HEAL), President and CEO, Association of Canadian Academic Healthcare Organizations

NPEP Representative: **David Hurford**

Wrap-Up: **Sen. Jane Cordy**

Medicare, our system of universal, publicly-funded health care is both an expression of core Canadian values, a safety net for our seniors, and a huge competitive advantage for our country. However citizens and caregivers alike have been nearly unanimous in calling for significant improvements to Medicare to ensure that the system is there for Canadians when they need it, where they need it. Delegates will discuss how we can construct a more modern, fully accessible, sustainable health care system that meets the immediate and future needs of all Canadians.

Evidence Based Policy: Environment

Room 213

Moderator: **Pablo Rodriguez**, former M.P.

Caucus Member: **Kirsty Duncan, M.P.**

Speakers:

Steven Guilbeault, Co-Founder and Deputy Executive Director, Equiterre

Dr. Gordon McBean, Professor, University of Western Ontario and Chairman of the Board of Trustees, Canadian Foundation for Climate and Atmospheric Sciences

NPEP Representative: **Wendy Butler**

Wrap-Up: **Joyce Murray, M.P.**

The crisis of global climate change is one of the most pressing challenges of our time affecting all regions of this country and, in particular, the North. While Canadians are deeply proud of our diverse natural landscapes and ecology, a lack of modern environmental safeguards threatens the quality of our air, our water, and places our biodiversity at risk. Delegates will examine strategies to tackle climate change, build a clean and green energy economy, ways to manage our critical resources including water and bulk water exports, and options for establishing sound environmental stewardship through scientific and evidence-based methodologies.

Evidence Based Policy: Advancing Equality, Diversity and Social Cohesion

Room 205

Moderator: **Greg Fergus**, Former National Director, Liberal Party of Canada

Caucus Member: **Roger Cuzner, M.P. and Carolyn Bennett, M.P.**

Speakers:

Dr. Cynthia Wesley-Esquimaux, Status Only Asst. Professor, University of Toronto Faculty of Social Work, Adjunct Asst. Professor, Carleton University, Advisory Member, Mental Health Commission of Canada

Peggy Taillon, President and CEO, Canadian Council on Social Development

NPEP Representative: **Scott Wheildon**

Wrap-Up: **Sen. Claudette Tardif**

Liberals believe that government can be and should be a positive force in people's lives, promoting safe and strong communities, investing in people, and lifting barriers that can limit the full participation of all Canadians in society. But barriers persist, and far too many Canadians end up pushed to the margins of social and economic life as a result. Canadians know too well the cyclical poverty that has particularly affected our Aboriginal peoples and their communities, and that we are overdue to take steps to ensure their equality of opportunity. During this session, delegates will examine new ways to help all Canadians live in dignity and realize their full potential as citizens.

CRITICS' CORNER

Room 202

2:00 pm - 2:45 pm

Seniors, Pensions and the Status of Women

Critics:

Judy Sgro M.P. and Sen. Catherine Callbeck

3:00 pm - 3:45 pm

Transport, Infrastructure and Communities, Industry and Consumer Affairs, Science and Technology

Critics:

Denis Coderre M.P., Geoff Regan M.P., Ted Hsu M.P., Sen. Céline Hervieux-Payette and Sen. Terry Mercer

2:00 pm - 8:00 pm

VOTE - LPC EXECUTIVE AND COMMISSION OFFICERS

3rd Floor Foyer

4:00 pm - 5:00 pm

CAUCUS ACCOUNTABILITY PLENARY

Canada Hall

5:00 pm - 6:30 pm

CONSTITUTIONAL AMENDMENT PLENARY 2

Canada Hall

Chair: Peter Milliken, former Speaker, House of Commons

6:30 pm - 8:30 pm

LAURIER CLUB RECEPTION

Trillium Ballroom, 4th Floor

7:30 pm - 9:30 pm

THE JUDY LAMARSH FUND RECEPTION

The Exchange Pub and Restaurant

Rideau Centre

8:00 pm - 11:30 pm

YLC PARTY

Government Conference Centre

(across the street from the Ottawa Convention Centre)

SUNDAY, JANUARY 15, 2012

8:00 am - 10:00 am

POLICY RESOLUTIONS PLENARY

Canada Hall

Chairs:

Joan Bourassa, National Policy Chair

Mauril Bélanger, M.P., Convention Co-Chair

10:00 am - 10:30 am

REPORT ON EVIDENCE BASED POLICY SESSIONS

Canada Hall

10:30 am - 11:00 am

**REPORT ON THE RESILIENCE OF THE LIBERAL IDEAL AND RIDING
REBUILDING ROUNDTABLES**

Canada Hall

11:00 am - 11:30 am

VOTING RESULTS AND SPEECH BY THE PRESIDENT ELECT

Canada Hall

11:30 am - 12:00 pm

CLOSING CEREMONY

Speech by Bob Rae M.P., Interim Leader, Liberal Party of Canada

Canada Hall